

# Innermetrix UK Ltd

The Leader in Professional  
Consulting Tools & Training

The Attribute Index™  
Making Intangible Assets Tangible



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## How Do You Get The Best From Your Inner Talent?

The **Attribute Index** is a revolutionary way to measure organisational skills and competencies, to increase individual, as well as team efficiency and effectiveness in the business.

An instrument designed to identify the way in which a person or a team member thinks, by taking a measurement of their abilities at core level, and then showing them a clearly defined development path specific to them, mirroring those skills needed for the role they currently fulfill.



There are three distinct styles of decision making;

### The Personal, The Practical & The Analytical

But we tend to develop a preference for one, more than the other two. Understanding how, and also why, we make decisions the way we do, makes the difference between being efficient, productive and valued....or not!

Created specifically for the business environment, and designed to be easy to use by any level of manager, the **Attribute Index** assesses an individual's cognitive style in a uniquely powerful way, by actually quantifying their ability in over 77 business related competencies.

**Situational Intelligence** is a process for identifying and understanding thinking and decision-making, to make better decisions and achieve greater performance, service levels or profits.

To compete in today's intellectual economy, companies have to maximize all of their assets both tangible and intangible.

One of the most significant, yet least understood, intangible assets, has historically been the human decision-making process.

Thanks to the groundbreaking work of **Innermetrix**, that is one less critical asset that has to be immeasurable and intangible.

United Kingdom USA Ireland Australia Latin America France Egypt China South Africa

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